





Introduction

ZIP is an Irish company that brings your marketing ideas, event plans, facilities and sales collateral to life with our full service of print, design, signage, promotional products and digital content services, all under the one roof.

ZIP was established in 2015 to support brands across all sectors and sizes, by offering a wide range of marketing products for your company.

To this day, our clients, place their faith in ZIP Promotions to provide solutions that inspire, excite and deliver the desired results. We make first impressions that stay long in the mind.

So whether you're looking for the best in print or packaging, design or development, suggestions or solutions, ZIP can do it.

Zip 01 424 2025 + sales@zipprint.ie + www.zipprint.ie









ZIP_Brochure_2017(A5)2018.indd 2-3 19/01/2018 14:43:13



ZIP Core Values

Value for Money

We believe all Marketing Products spend is an investment in your business and must deliver and demonstrate value. ZIP achieves customer value by providing the promotional concept, right through to delivery of the product and measuring that value with your customer.

Customer Care

We don't have a policy or department handling customer care. We firmly believe customer care is an attitude, not a department. We aim to deliver you the best product, for the best price, on time.

Personalised Service

We deliver a personalised service with one point of contact. Our staff are experienced in all aspects of our processes and business. One consultant will deal with your order from the concept stage, right through to delivery and after sales service.

Competitive Rates

All items are competitively priced. Our position and experience in the marketplace gives us access to 1000's of manufacturers worldwide, ensuring our customers are getting the best value and quality.



zip

01 424 2025 + sales@zipprint.ie + www.zipprint.ie









ZIP_Brochure_2017(A5)2018.indd 4-5



Our Clients

Spend is an investment in your business and must deliver and demonstrate value. ZIP achieves customer value by providing the promotional concept, right through to the delivery of the product and measuring that value with our customer.



























































ZIP_Brochure_2017(A5)2018.indd 6-7 19/01/2018 14:43:16





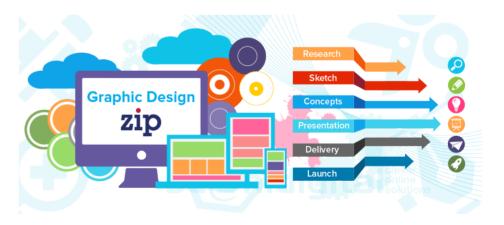
Graphic Design

ZIP Graphic Designers will ensure your campaigns have a creative edge that stands out and delivers results. The Graphic Design Studio team will work closely with you to bring your idea campaign to life and then oversee the design project from the initial idea, to the production of the finished piece.

ZIP Leading edge graphic design cuts through the clutter and this is essential for your business, as a strong design image is vital for your brand. Whether it is to design a logo or a brand design, a graphic design for banners, posters, signage, brochures, direct mail pieces, you will require a consistent image throughout all of your graphic design material.

- CORPORATE LITERATURE
- WEBSITE DESIGN & DEVELOPMENT
- MARKETING & PROMOTIONAL SERVICES
- » BRAND DESIGN & MANAGEMENT
- ENVIRONMENTAL GRAPHICS
- PACKAGING DESIGN
- ADVERTISING

- POINT OF SALE DESIGN
- > ILLUSTRATION
- PHOTOGRAPHY
- DIRECT MAIL DESIGN
- , DIRECT WALL D
- SIGNAGE
- >> COPYWRITING
- DIGITAL ADVERTISING



zip 01 424 2025 + sales@zipprint.ie + www.zipprint.ie 🖶 🔼 🍟















Print

ZIP takes pride in ensuring your print material is innovative, cutting-edge, and in line with your brand values and your business objectives. Our branding process will ensure that your print material complements all your digital and on-line activity, so that you tell one powerful, consistent story both on-line and off-line.

We use state-of-the-art digital print technology to produce sharp black lines and vibrant colours. Whether you're printing straightforward text or full colour brochures, postcards, flyers, posters or conference materials, our printing equipment and experienced technicians ensure quality print results, every time.

Whatever you need to print and whatever you need to print on, we can do it all. Print brings ideas to life, tells stories, builds businesses, guides & inspires, here at ZIP we are passionate about Print and love bringing ideas to life.

With short runs on our extensive digital printing machines, large volume runs on our lithographic machines and specialised personalisation, we can offer you the whole package, all under one roof.



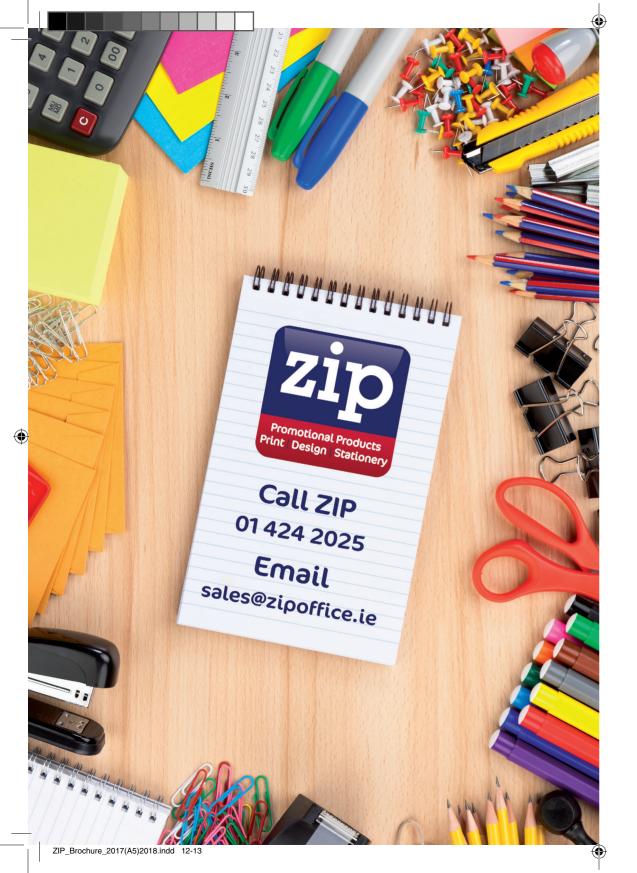
zip











Day to Day Stationery

Our Stationery Catalogue is packed with more than 14,000 lines, carefully sourced and selected by our buying teams to make your purchasing of Office Products easier, simpler and more cost effective.

Contact our Sales Team on 01 424 2025 for a Stationery Catalogue













































Embroidery / Screen Printing

At ZIP Embroidery / Screen Printing we love working with our clients, from private individuals to large multinationals and everyone in between. No project is too large or small and we pride ourselves on consistently delivering high quality solutions.

You can choose to supply your own garments and products to be embroidered or, if easier, let ZIP source them for you. Every client, regardless the value of your order, is guaranteed a quick turnaround, competitive prices and exceptional customer service. Why not find out for yourself how we can help to promote your brand.

Contact our Sales Team on 01 424 2025 for a Catalogue











Branded Promotional Products

ZIP provide a wide range of promotional and merchandise products to businesses nationwide and throughout the United Kingdom. Some of our Promotional items include: Post it Pads, Caps, Pens, Mouse Mats, Sweats/ Chocolates, Key Chains, Memory Sticks, Mugs, Stress Balls, Lanyards, Memory Sticks, Umbrellas, Bags, Air Freshners & Recycled Merchandiser to all your corporate gifts needs such as Conference Folders, Business Card Holder, Clocks, Diaries, Bags, Luggage Tags and many more.

If you are after clothing, we specialize in corporate clothing & workwear from t-shirts, polo shirts, baseball caps & jackets to corporate shirts, ties, apron, safety vets, suits, etc.

Branded Promotional Products can:

- 1. IMPROVE BRAND RECOGNITION AND AWARENESS
- 2. INCREASE THE "OPPORTUNITY TO SEE" YOUR BRAND DRAMATICALLY
- 3. INCREASE RESPONSE TO A PROMOTION
- 4. BRING NEW IDEAS TO FRESHEN YOUR BRAND MESSAGE
- 5. CAN BE USED AS PART OF A DIRECT MAIL CAMPAIGN

Contact our Sales Team on 01 424 2025 for a Promo Product Catalogue

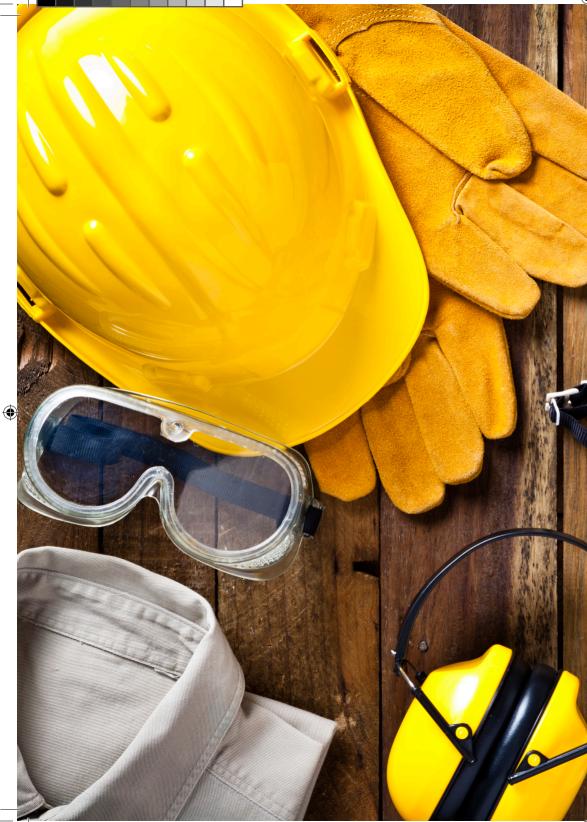












Workplace Solutions

ZIP's Workplace Solutions Catalogue has over 3,800 products and our range is working hard to help you provide a safe, legal and productive working environment.

We know just how important these diverse product categories are for keeping your business running smoothly, and for that reason we have invested heavily to bring you the most comprehensive range for your workplace.

ZIP's main aim is to help you provide a Safe, Legal & Productive Working **Environment**

- KITCHEN, CATERING & RESTROOM
- CLEANING, HYGIENE & WASHROOM
- PREMISES & MAINTENANCE
- MATERIALS HANDLING & ACCESS
- WASTE MANAGEMENT
- FIRST AID

- SAFETY & SECURITY
- SIGNS, LABELS & POSTERS
- » PPE & WORKWEAR
- » PACKAGING & POST ROOM
- » RETAILS SUPPLIES















































Flags and Pop Out Banners

ZIP pop up banners and flags are portable, promotional branding for indoor and outdoor events. The banners are full colour graphic panels with an integral patented "pop-up" fibreglass frame. They have proved to be a highly effective marketing tool promoting brands, events and highlighting business messages worldwide. They ensure maximum exposure of your corporate branding with.

Our clients' graphics are presented in durable signage and weatherproof material that has a deep colour printing and a photograph friendly satin finish. They are your banner solution for business events, sport events, corporate days, corporate entertaining and exhibitions.

Stand out from the crowd at all events, exhibitions, sports events, corporate golf days, product launches and showrooms with your creative popup graphics on these powerful branding products.

There are four styles of pop up banner: the original popup horizontal banner, the new square, the vertical and the round banner. Each model comes in a variety of sizes to suit your business graphics needs

Wide Range of Products to choose from:

- HORIZONTAL / RECTANGULAR / VERTICAL / ROUND BANNER (WIDE RANGE OF SIZES)
- FEATHER / QUILL / CREST / EDGE FLAG
- » WAVE / STREET FLAG
- » PVC BANNERS
- » A-FRAME BANNERS
- » BACKDROP BANNER
- >> PULL UP BANNERS
- » PLUS MANY MORE

zip







































Signage

First impressions count for a lot. Particularly when it comes to your brand. A great sign is a key component in projecting the image you want. Whether it's an exterior or interior sign, ZIP can work within your existing brand guidelines or we can design bespoke solutions.

Signage Installation:

ZIP ensure safe, professional signage installation. Our crew has over 10 years collective experience. We completely project manage your job from the initial brief through to site survey and installation.

- SAFETY FOCUSED AND CERTIFIED.
- PROJECT MANAGEMENT AND SITE SUPERVISION.
- NATIONWIDE SERVICE.
- EFFICIENTLY RESOLVE ANY ONSITE ISSUE.
- WIDE RANGE OF ACCESS EQUIPMENT.
- SITE ALWAYS LEFT CLEAN AND TIDY.











Z10 Golf Merchandise Wilson Titleist

Golf Balls - Titleist Range - Callaway Range - Footjoy Range - Nike
Range - Srixon Range - Wilson Range - Clothing - Golf Towels - Forks
& Markers - Tees and Pencils - Poker Chip Markers - Gift Packs Goody Bag Packs - Goody Bags - Shoe Bags - Auto Flick Forks Scorecard Holders - Tee Tins - Bar & Bags - Tee Pillow Packs Bag Tags - Luggage - Logo Blister Packs - Headwear - Special Tools Golf Gloves - Putters and Covers - Headcovers - On Course Items Golf Umbrellas - Enamel Collection - Golf Bags and more..

Z110 Paper Bags / Corrugated Boxes



Bespoke / Shelf Boxes - Bespoke Shelf Paper Bages - Bespoke Plastic Bags - Plastic Material - Adhesive Tape - Presentation Boxes

Wide range of Packaging Material on offer please contact
ZIP for more information

ZIP_Brochure_2017(A5)2018.indd 24-25 19/01/2018 14:43:32



Zip Websites

We provide stunning, responsive websites, professionally designed & built for you. This includes access to our simple to use drag and drop website editor, web editor training, secure hosting on Amazon, extensive FREE image library, SEO as well as face to face and phone support from our representatives.

Suitable for all business sectors, including:

- » RESTAURANTS/BARS (MULTIPLE MENUS, ONLINE TABLE RESERVATION)
- MEDICAL CENTRES
-)> CLUBS
- » RETAIL
-) LAW FIRMS
- CONSULTANTS
- PHOTOGRAPHERS
- INTERIOR DESIGNERS
- ANY SME BUSINESS!

3 Easy Steps



visit www.zipwebsites.ie

Zip 01 424 2025 + sales@zipprint.ie + www.zipprint.ie 🖶 🚅 🎳 🔨

19/01/2018 14:43:33





ZIP Office Solutions Unit 1 Turnpike Industrial Estate, Ballymount, Dublin 22, Ireland.

Tel: 01 424 2025
☐ **Mobile:** 087 268 3031 **Email:** sales@zipprint.ie

www.zipprint.ie